

# The Mail Ego

By Terrence O'Flaherty

"How is Hollywood taking the news of the loss of Frank Sinatra's teeth? What a tragedy. His smile is a National Treasure."

Well, the National Treasure now has two re-caps. I can't speak for Hollywood but don't expect much sympathy from the press. In the past, several newsmen received the same treatment from the singer or his bodyguard. Look at the bright side: at least he will have a new holiday song: "All I Want for Christmas is My Two Front Teeth."

"Please tell me something about the new actor who plays the part of Walter Brennan's grandson in the television series 'The Guns of Will Sonnett.' He has a wonderful speaking voice."

His name is Dack Rambo and he is considered to be one of the most promising young actors of the new season. He was born and raised in the California farm country near Delano where his father is a rancher. You may have seen him when he appeared a few years ago in the Loretta Young TV series with his twin brother, Dirk, who was killed last Christmas in an automobile accident. Miss Young discovered the pair when they were visiting friends in Los Angeles and happened to attend mass in the same church. They had never acted before. He is a bachelor, lives in Beverly Hills, and spends his spare time working on his father's ranch. In person, he is quiet and serious and not at all "Hollywood."

"When the movie 'Gone With The Wind' is shown again they say it will be in wide screen instead of square. How is that possible?"

In a movie studio anything is possible. As I understand it, the square has been enlarged and a horizontal strip removed from the top and bottom making it an oblong. The cost to MGM: \$250,000—a mere drop in the bucket considering that it is the second biggest money maker in history (\$65 million). The first is "The Sound of Music" (\$88 million).

"How long has Marcello

Mastrolanni been acting in movies? How old is he?"

The glamorous 43-year-old actor broke into Italian movies in a bit part in 1947 at the age of 23. Before that he was a clerk.

"Will there ever be a film made about American teenagers that doesn't portray them either as werewolves, motorcycle bums or pot-heads? I am a teenager and I think it's about time the movie people realized that 90 per cent of us admire our parents, are wholesome and decent and want to stay that way."

Hollywood is in a Sick Cycle and it is doing more harm than the producers think. It is also making them rich. There is an occasional exception and one of these is Columbia's "Young Americans," a beautifully photographed feature film to be released in October which records the cross country tour of 36 young singers. There is a real love story in it and a wonderful sequence where they perform before the inmates of Illinois State Prison. When teenagers Ken Prymus sings "The Whole World in His Hands," the audience literally goes wild.

"I cannot agree with your uncomplimentary comments on Ann-Margret. As an actress, she is one-of-a-kind."

One of WHAT kind?

"There are two things I'll miss now that summer is over. One is swimming and the other is Frank Converse in 'Coronet Blue.' It was the best TV show in years. Will it return? If not, what will become of him?"

Although it wasn't shown until summer, the series was made nearly three years ago and will not be continued. Converse may be seen each Tuesday in "NYPD," an ABC cops-and-robbers series filmed in New York. He is in the current movie, "Hurry Sundown," as well as one soon to be released titled "The Law and Tombstone." The 29-year-old actor lives in New York with his wife and their two young children. His acting background is in Shakespeare.

## Office Supply 'Sob Story' Makes Rounds

Business men in the Southwest area have been warned by the Better Business Bureau of Long Beach to be wary of salesmen currently peddling office supplies with a "sob story" pitch.

The salesmen generally use the name of some highly placed executive in the company to ease their way, according to E. W. Cummings, bureau president.

In the initial complaints received by the bureau, Cummings explained, the salesmen represented themselves as "Dr. Williams," "Dr. Davis," or "Dr. Mills," and claimed they were liquidating the office supplies to set-

## Reagan Aide Quits Post In Capitol

SACRAMENTO—Additional changes in the staff of Governor Ronald Reagan were made known today by his office, which announced the resignation last Friday of Sandy Quinn, assistant executive secretary, from the \$20,000 a year seat.

Quinn was the assistant of Phil Battaglia, who resigned as executive secretary. His job will be taken over by Mike Deaver, former assistant cabinet secretary.

Quinn has been prominent in Republican party circles for some time. He came to the governor's office from Washington, D. C., where he was aide to U. S. Senator George Murphy. His future activities were not announced.

tle an estate or assist a friend who was moving out of the country.

IN THE MOST recent complaint, however, the salesman identified himself as being an official of a Santa Monica church and was merely helping one of the parishioners settle an estate by finding buyers for the distressed office supplies. The BBB contacted the church and was told they had no knowledge of the solicitation.

In making his pitch to the purchasing agent for one of the colleges in the area, one salesman indicated that the president of another school had suggested that he contact them for a possible order. On the strength of the sympathy appeal, the college agreed to buy a rather substantial quantity of carbon paper, pens, pencils, and other supplies completely unaware they had been the victim of a "fast pitch."

However, on receiving an identical call from another "doctor" a short time later, they became suspicious and called the bureau. The order was cancelled and delivery of the merchandise refused.

ACCORDING to reports being received from other BBBs, the scheme is similar to those being currently worked on many unsuspecting companies across the country. Cummings explained.

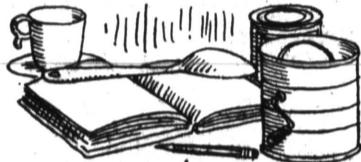
In the majority of such cases, he added, the merchandise received has been of an extremely shoddy quality and has proven to be vastly overpriced.



# Bags full of autumn bargains at Magic Chef!

SEVEN MAGIC SALE DAYS—THURSDAY THRU WEDNESDAY, SEPTEMBER 21 THRU 27, 1967

ENRICHED  
**GOLD MEDAL FLOUR**  
5 -lb. bag **39¢** Save 24c



GRANULATED—FROM HAWAII  
**PURE CANE C&H SUGAR**  
5 -lb. bag **47¢** Save 12c

KERN'S  
**STRAWBERRY PRESERVES**  
20-oz. jar  
Apricot-Pineapple, Grape **39¢** Save Up to 20c

PURE VEGETABLE  
**CRISCO SALAD OIL**  
24-Oz. Bottle **43¢** Save 12c

Assorted popular "real fruit" flavors—popular thirst quencher  
**Hi-C Fruit Drinks** 3 jumbo 46-oz. cans **\$1**  
Chunks, crushed, slices or tidbits—fresh Island flavor for salads  
**Mandalay Pineapple** 5 16-oz. cans **\$1**  
Van Camp's—tender beans in rich sauce—"one dish" meal  
**Pork and Beans** 52-oz. can **39¢**  
Fresh Kist—favorite vegetable of kids and adults. French Cut  
**Cut Green Beans** 5 303 cans **\$1**

Creamy and smooth—rich flavor that will enhance your salads  
**C.H.B. Mayonnaise** quart jar **49¢**  
Campbell's full-bodied juice—refreshing and real fun to drink  
**Tomato Juice** 6-pack 6-oz. cans **49¢**  
Betty Crocker's—the most useful protein—for all round flavor  
**Total Cereal** 8-oz. pkg. **37¢**  
Gaines—with famous "Longer Prime of Life" nutrition. Dogs love  
**Prime Dog Food** 36-oz. pkg. **99¢**

OCEAN BRAND WATER  
**SOFTENER SALT**  
50 -lb. bag **49¢** Save 20c

GLOBE A-1, 1-POUND PKG.  
**SPAGHETTI SAUCE MIX**  
LAWRY'S SPAGHETTI—1½-OZ. PKG.  
Your Choice **3 for 69¢**

Royal Pacific—lover n  
**Chunk T**  
Morton House—full of  
**Beef Stov**  
Biggies—durable plas  
**Sandwich**  
Instant Cocoa Mix—old  
**Nestle's C**

NEW INTENSIFIED  
**TIDE DETERGENT**  
giant size **69¢** Save 10c

ASSORTED—3-COURSE  
**MORTON DINNERS**  
16-oz. pkg. **59¢**

DELICIOUS  
**PICTSWEEP VEGETABLES**  
Peas, Squash, Butter Beans, Chopped Broccoli **5 reg. pks. \$1**

Produce  
**DELICIOUS APPL**  
5

Liquor  
YOUR CHOICE!  
**RASNOFF VODKA**  
**FINLEY'S GIN**  
FULL QUART **\$3.69**  
ROCKINGHAM BLENDED  
**KENTUCKY WHISKEY**  
FULL QUART **\$3.99**  
VINTAGE DATED IMPORTED WINE  
**FRENCH BEAUJOLAIS**  
CASE OF 12 \$10.69 **99¢** FIFTH



Delicatessen  
OL' VIRGINIA BRAND  
**SLICED LUNCH MEATS**  
6-oz. pkg. Olive Loaf, Combination Loaf, All-Beef Bologna **35¢**  
NEW HOLLAND—ASSORTED  
**NEUFCHATEL CHEESE**  
8-oz. pkg. **39¢**  
SLICED  
**LASCO BRAND SMOKED SALMON**  
7-oz. jar **98¢**

EXTRA FANCY  
**DELICIOUS APPL**  
5  
SWEET, JUICY THOMPSON  
**SEEDLESS GRAPES**  
2 lbs. **25¢**  
LION LUNCH BOX  
**RAISINS**  
10 1½-oz. pks. **29¢**



**Woman's Day Encyclopedia of Cookery Non-Foods**  
Volume 2 of this 12 volume set includes Beef, Belgian cookery, Breakfast, Canadian cookery, Candy, Cake, Caribbean cookery, and Casseroles—contains 658 recipes. The entire set contains over 2,000 pages, 8,500 recipes, 1,200 menus and 50 specialty cook books plus a host of delightful features by distinguished food writers. Volumes 1 & 2 are on sale NOW.  
Volume Two **\$1.49**

**Hair Conditioner**  
By BRECK Regular or Dry 4-oz. size **\$1**